

nelsoncroom

Distance Learning





Bridging the

Nelson Croom can help you to transform your students' experience and address the three key challenges facing any distance learning provider:

- **increasing** student enrolments
- **maximising** student retention
- **improving** pass rates

By bringing together learning, resources and communication our approach can help you to provide a complete online study experience.

Distance learning no longer has to be a solitary pursuit. You can keep in touch with your students and they can communicate with each other.

We use a range of tools designed for this purpose, including:

- discussion forums
- announcements
- answer sharing
- email alerts
- tutor support requests
- feedback system
- questionnaires
- surveys
- management tools
- blogs
- podcasts
- social media

Whether you are looking to take your first steps in providing a new qualification, or you want to convert existing paper-based materials we'd like to help you.

distance

Why work with Nelson Croom?

Content experts: we have years of experience transforming specialist and technical content into effective and engaging online learning.

Trusted technology: our learning is hosted, and it works, which means that there is no complicated technical set-up, costly updates or maintenance. Changes can be made to content simply and quickly, ensuring your learning is always up-to-date.

Learner centred: our approach combines authoritative learning resources with user-generated content. We empower and motivate learners.

Collaborative partnerships: we work in partnership with you to help you to achieve your objectives.

What does it cost?

Many of our clients have found that there are valuable time and administration savings to be had by moving online. So, whether you are looking for a simple online information resource, something that combines support and information or the complete online study experience we'll work together to find the best possible solution for you and your students.



Organisations we work with include:

- Market Research Society
- Institute of Financial Planning
- Pensions Management Institute
- Institute of Sales Promotion
- Institute of Direct Marketing
- British Promotional Merchandise Association
- Institute of Fundraising
- Institute of Revenues Rating and Valuation
- Advanced Trauma Nursing Course

“ I found the material easy to follow and understand and it gave many new insights, as well as reinforcing existing knowledge. Overall an excellent programme and one I have already recommended to other colleagues. ”

– Feedback for Basics of Intellectual Property Protection, British Library



“ What is important to the PMI is improving the experience for our learners. Nelson Croom’s approach is designed exclusively for our type of learners – adult professionals in the workplace. Allowing the learner to personalise their learning experience is the key to learner satisfaction, retention and exam success. ”

– Gillian King, Head of Education, PMI

Provide your students with the complete online study experience.

Call us on **020 7582 3309**, email **info@nelsoncroom.co.uk** or visit **www.nelsoncroom.co.uk/distancelearning.htm**