

Coventry City Council win the IRRV 'Excellence in Social Inclusion' award sponsored by Nelson Croom

Nelson Croom was proud to sponsor the award for 'Excellence in Social Inclusion' at the Institute of Revenues Rating and Valuation Performance Awards. The winner of the award is Coventry City Council.

Three Councils were short listed for the award; Dumfries and Galloway, Derwentside and Coventry City, all of whom had developed leading edge approaches to social inclusion which had improved the life of those experiencing poverty or deprivation. Together, in the last year they delivered well over £5m to those people in society who need it most and who, in so many different ways are least able to ask for it.

By taking the fear factor out of benefits applications these local authorities are able to help people understand what they might be entitled to and make a claim. Some take mobile 'offices' out into the community and help people when they are shopping or visiting the doctor or library. Others have set up multi-lingual phone lines to help those for whom English isn't a first language. Sophisticated profiling of the needs of different local areas means that these authorities can really target these initiatives where they are most needed.

Alan Nelson, Managing Director of Nelson Croom said *"It's a real honour to sponsor an award that is genuinely about making people's lives better. All three of these authorities have done amazing work, and we are glad that our sponsorship goes some way to recognising and rewarding them."*

The IRRV's Annual Performance Awards were presented by Sir Trevor MacDonald, in Brighton on the 12th October 2006.

The IRRV and Nelson Croom have been partners for several years and together have developed the Euclidian training programmes which are aimed at improving standards in Benefits and Revenues in Local Authorities.

"We are delighted that Nelson Croom has become so involved. The partnership between Nelson Croom and the IRRV has truly put the IRRV at the forefront of professional development in the Revenues and Benefits sector." David Magor, Director, IRRV.

ENDS

Notes for editors:

About IRRV

With over 5,000 members, the IRRV is the largest professional institution operating in the field of revenues, benefits and valuation. The Institute's main aim is to support its members' professional and personal development and the sharing of best practice. IRRV qualifications and Continuing Professional Development schemes are designed to meet the needs of their members at every stage of their careers. Their conferences and meetings offer opportunities for networking with other professionals from the UK and overseas.

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

Contact Jacqui Nelson to find out how Nelson Croom can help you provide a better service to your members:

Jacqui Nelson

T. 020 7582 3309

E: jacqui.nelson@nelsoncroom.co.uk