

## Nelson Croom awarded Corporate Partnership to support professional associations

Nelson Croom is delighted to announce the agreement of a new corporate partnership with the Professional Associations Research Network.

The corporate partnership demonstrates Nelson Croom's dedication to and support of PARN's mission to increase understanding and raise awareness of issues relating to professionals, professionalism and professional associations. PARN is a member led organisation that provides a research enriched network for professional associations and regulatory bodies. It currently has over 140 members, and offers specialist knowledge based services on subjects such as CPD, governance and member relations.

The new partnership will enable Nelson Croom to strengthen its relationship with both PARN and professional and regulatory bodies. It builds on previous activities with PARN including the sponsorship of the research publication Critical Issues in CPD and support of past PARN conferences.

*"We are delighted to be collaborating with PARN again. Their work is highly valued by professional bodies of all types and has established for them a pivotal role. We are already working with many of PARN's members to expand or improve their member services with online learning. Formalising our relationship through Corporate Partner status with PARN enables us to contribute and reinforces our place in the community."* commented Alan Nelson, Managing Director, Nelson Croom.

*"We welcome Nelson Croom on board as a Corporate Partner. The company is well suited to the aims and mission of PARN."* Andrew Friedman, Managing Director, PARN.

Nelson Croom is also the official sponsor for the Sustainable Growth: Markets, Services and Revenues conference on 25th September 2007.

---

ENDS

---

### Notes for editors:

#### **About PARN**

PARN is a fast growing UK based member led organisation providing a research enriched network for professional associations and regulatory bodies. It has 140 members in the UK, Ireland, Canada and Australia. PARN offers specialist knowledge based services and events on subjects such as governance, CPD, ethics and standards and member relations.

#### **About Nelson Croom**

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

To find out more about this story, please contact:

#### **Victoria Clarke**

T. 020 7582 3309

E. victoria.clarke@nelsoncroom.co.uk