

Nelson Croom and Righttrack in new online learning agreement

Nelson Croom has partnered with Righttrack to enable the training company to provide online learning to its clients.

Righttrack will initially offer its client list – which includes the Home Office, Mercedes Benz, NEC Group and Gucci – courses from Nelson Croom's Professional Development Portfolio. The Portfolio is designed to meet the needs of a wide range of professionals and complements training services currently offered by Righttrack.

The two companies have also been working in partnership to develop two new online learning courses: Equality and Diversity, and Customer Service. Both courses are now available to clients.

"Nelson Croom share our values and approach to learning and development, so we're very pleased that we're now working in partnership with them to provide online learning to our clients" says Kasmin Cooney, Managing Director of Righttrack. "The non-linear format of the learning, and the fact that these courses put the learner in charge of their own development really aligns with the way that we develop people. We've had good feedback from our clients so far about us being able to offer this new service. Nelson Croom seemed like the natural choice for a partnership to deliver online learning."

ENDS

Notes for editors:

About Righttrack

Right Track Consultancy Ltd was formed in 1988, and has its head office in Worcestershire. Righttrack is a leading learning and development consultancy that design and deliver innovative and engaging training solutions to organisations all over the world, including the UK, Switzerland and Kuwait. The range of services that Righttrack provide covers a broad spectrum and includes bespoke and ready-to-run training, sales solutions, organisational development, ILM Awards, elearning, train the trainer, training manuals and electronic surveys. More information can be found at: www.righttrackconsultancy.co.uk

About Nelson Croom

Nelson Croom creates and publishes online learning courses. We work in partnership with companies, professional associations and other organisations. We believe that learning works best when it engages and motivates people. Different people learn in different ways, with different levels of learning and knowledge. In a Nelson Croom programme the learner is always in charge of what they do and how they do it.

For further information on this story please contact:

Victoria Clarke

T. 020 7582 3309

E: victoria.clarke@nelsoncroom.co.uk