

## Developing the next generation of fundraising professionals

In the current economic climate, a fundraiser's work is increasingly competitive. The Institute of Fundraising (IOF) have recognised the need to develop the next generation of fundraising professionals, as well as upskilling the present generation. Jacqui Nelson will be holding a session on this topic at the Institute of Fundraising's National Convention 2009. Delegates will find out about Fundraising Learning Online (FLO), the background of the project and its approach to learning as well as covering the benefits for HR and Training Managers. Jacqui will be joined by a professional fundraiser who will talk about how they have used the resource.

The National Convention runs in London from Monday 6<sup>th</sup> to Wednesday 8<sup>th</sup> July. It is the largest gathering of fundraisers outside of the US. Over 2000 people attended in 2008, representing over 370 different charities from throughout the UK and Europe. More information can be found at: <http://www.nationalconvention.org.uk/>

**What:** Developing the next generation of fundraising professionals, by Jacqui Nelson

**Where:** National Convention 2009, London

**When:** 11.15am, Monday 6<sup>th</sup> July.

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### Notes for editors:

#### **About Nelson Croom**

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#### **About the Institute of Fundraising**

The Institute of Fundraising's mission is to support fundraisers, through leadership, representation, standards setting and education, to deliver excellent fundraising. Members are supported through training, networking, the dissemination of best practice and representation on issues that affect the fundraising environment. The Institute of Fundraising is the largest individual representative body in the voluntary sector with 4600 Individual members and 280 Organisational members.

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