

press release

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Nelson Croom wins Silver E-Learning Development Company of the Year Award 2009

Nelson Croom has won the Silver award for E-Learning Development Company of the Year in the E-Learning Awards 2009. A leading developer of online learning, the company creates engaging solutions for CPD, professional qualifications, compliance and general professional development.

In an extremely competitive category, the judges commented that:

"Statistics are rarely as convincing as this: every single one of Nelson Croom's customers would recommend the company to other businesses. With an extremely diverse client base, Nelson Croom dismisses the idea of trying to teach people online as a non-starter and looks instead to facilitate their learning. Each learner will have different things they want to learn and different preferences for how they want to learn it, and the company creates resources to suit their learning style. Nelson Croom's strong results focus and a very high level of long-term customer retention make it an outstanding company."

The E-Learning Development Company of the Year award recognises companies that have achieved exceptional results within the organisations that they work with as a result of the elearning content developed. While many elearning companies focus on training the staff within a client organisation, Nelson Croom has developed a strength in enabling its clients to provide a service to the member, customer or client community that they serve.

"The competition was fierce and the standards very high, so we are absolutely delighted to have won this award. We put learners at the heart of all of our work, and have developed our technology, our processes and our content to ensure that we meet the needs of adult learners in a personalised and flexible way. The team work hard to ensure that our clients and partners, and their learners, receive the very best service and solutions. It's wonderful to have this recognised in these industry awards" comments Alan Nelson, Managing Director of Nelson Croom.

The E-Learning Awards are now in their fifth year. The awards aim to celebrate excellence in the elearning industry, and received a record number of entries in 2009. The E-Learning Awards were announced in a ceremony in London on 12th November 2009.

ENDS

Notes for editors:

About Nelson Croom

Founded in 2000, Nelson Croom has rapidly grown into a leading developer and publisher of online learning. Nelson Croom works in partnership with professional associations, companies and voluntary organisations to provide flexible, relevant and creative CPD, training distance learning and compliance programmes. For more information visit www.nelsoncroom.co.uk

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